

**AD COPY
AREA**

**AD COPY
AREA**

Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 12" x 17"**



= **Ad Copy Area: 11.75" x 16.75"**
Art must be within clearances - 0.125" on all sides and away from hole.



= **Art Bleed Area: 12.25" x 17.25"**
When appropriate, artwork should include - 0.125" bleed on all sides.