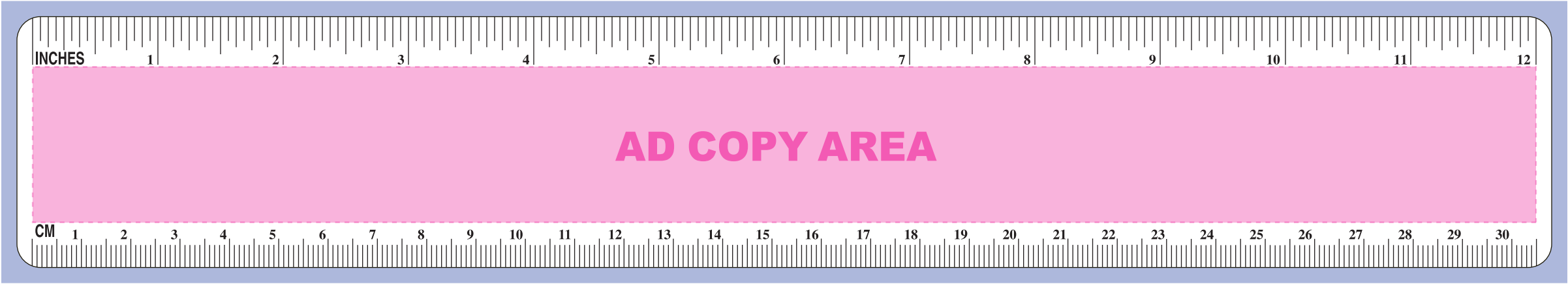


RU20-12: 12 Inch Ruler

RU20-12:Front



RU20-12:Back



Please remove all guideline indicators before submitting artwork



= Final Cut Size: 12.25" x 2"



= Ad Copy Area (Front): 12" x 1.25" (Back): 12" x 1.75"
Art must be within clearances - 0.125" on all sides



= Art Bleed Area: 12.5" x 2.25"
When appropriate, artwork should include - 0.125" bleed on all sides.