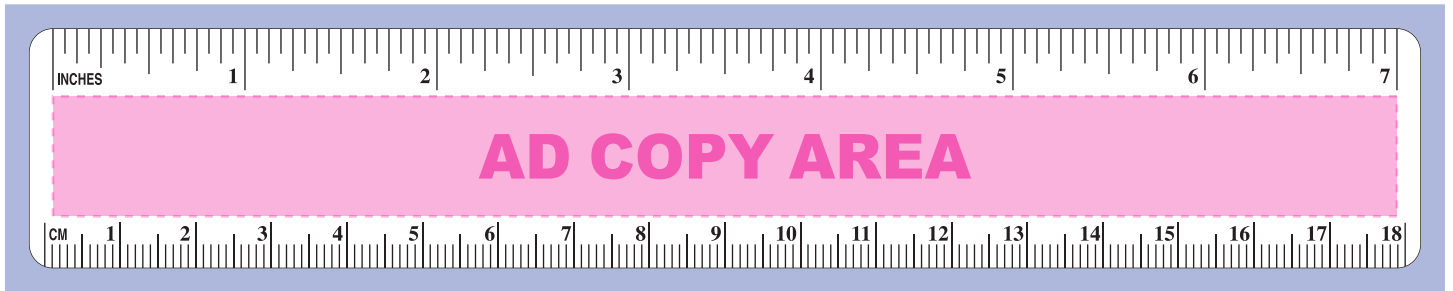


RU15-7: 7" Ruler Template

RU15-7: Front



RU15-7: Back



Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 7.25" x 1.25"**



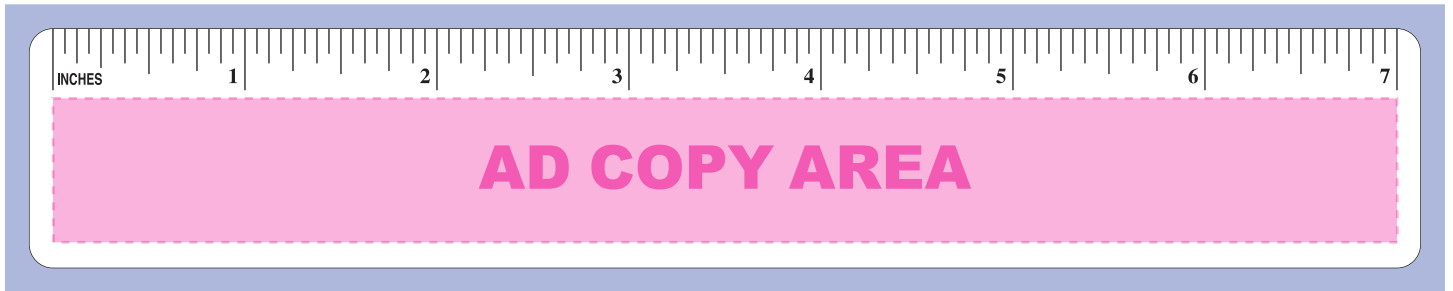
= **Ad Copy Area (front): 7" x .625" (back): 7" x 1"**
Art must be within clearances - 0.125" on all sides



= **Art Bleed Area: 7.5" x 1.5"**
When appropriate, artwork should include - 0.125" bleed on all sides.

RU15-7: 7" Ruler Template

RU15-7: Front



RU15-7: Back



Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 7.25" x 1.25"**



= **Ad Copy Area (Front): 7" x .75" Back: 7" x 1"**
Art must be within clearances - 0.125" on all sides.



= **Art Bleed Area: 7.5" x 1.5"**
When appropriate, artwork should include - 0.125" bleed on all sides.