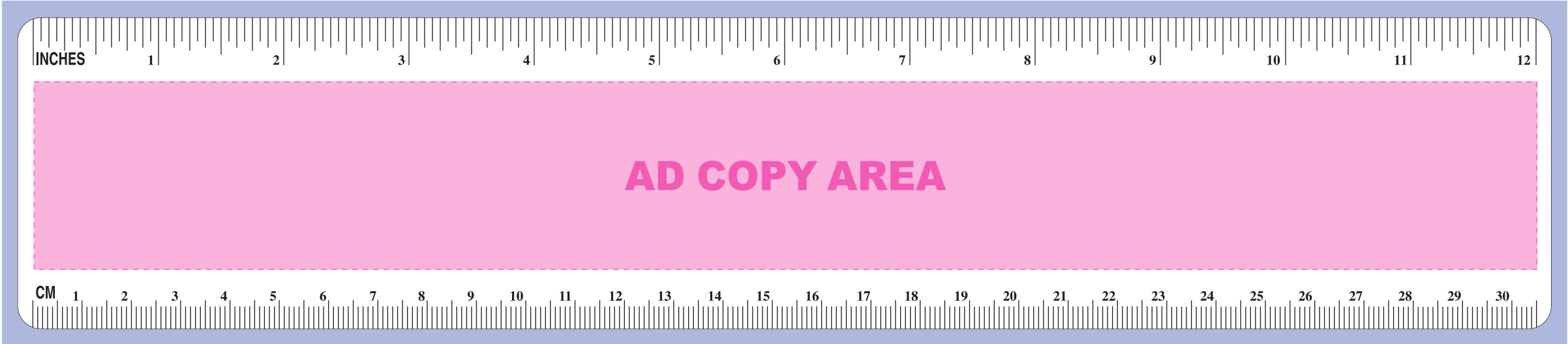


RU20-W: Wide Ruler



RU20-W:Front



RU20-W:Back



Please remove all guideline indicators before submitting artwork

-  = **Final Cut Size: 12.25" x 2.5"**
-  = **Ad Copy Area (Front): 12" x 1.5" (Back): 12" x 2.25"**
Art must be within clearances - 0.125" on all sides
-  = **Art Bleed Area: 12.5" x 2.75"**
When appropriate, artwork should include - 0.125" bleed on all sides.