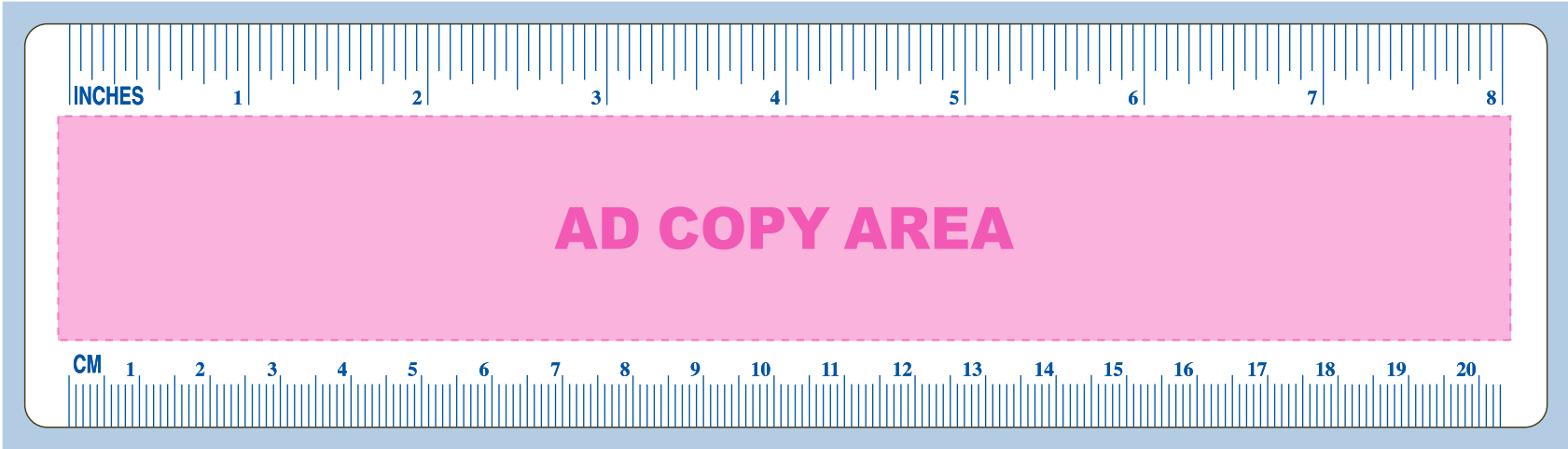


Pres-8: 8” Presidents’ Ruler Template

RU20Pres-FCW: Front



RU20Pres-FCW: Stock Back (cannot be altered in any way)



Please remove all guideline indicators before submitting artwork



= Final Cut Size: 8.5” x 2.25”



= Ad Copy Area Front: 8.125” x 1.25”
Art must be within clearances - 0.125” on all sides



= Art Bleed Area: 8.75” x 2.5”
When appropriate, artwork should include - 0.125” bleed on all sides.