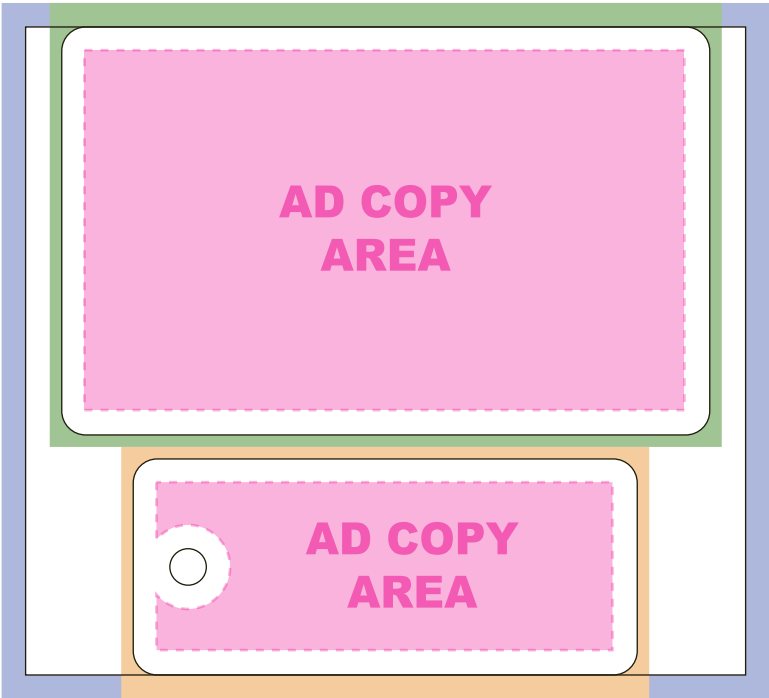


# CCA-301: Card/Keytag Combo w/Matrix Template

CCA-301: front



CCA-301: back



*Please remove all guideline indicators before submitting artwork*



= **Final Cut Size: 3.75" x 3.375"**  
**Card: 3.375" x 2.125" - Tag: 2.625" x 1.125"**



= **Ad Copy Area - Card: 3.125" x 1.875" - Tag: 2.375" x .875"**

Art must be within clearances - 0.125" on all sides.  
Ad copy must be 0.125" away from hole and barcode/variable data areas



= **Holder Art Bleed Area: 4" x 3.625"**

When appropriate, artwork should include - 0.125" bleed on all sides.



= **Card Art Bleed Area: 3.5" x 2.3125"**

If card artwork elements are separate from holder and keytag, please provide a .0625" bleed to left, right and bottom sides, and a 0.125" bleed to top.



= **Keytag Bleed Area: 2.75" x 1.3125"**

If keytag artwork elements are separate from holder and card, please provide a .0625" bleed to left, right and top sides, and a 0.125" bleed to bottom.